



Sales	Retail
1221 1, 3	1222 20, 24, 25
1222 1, 5, 6	1223 22, 23, 25, 27, 28
1223 2, 4, 6, 8	1224 23, 26, 28
1224	1225 23
1225 2	HCM1
1226 3, 8	PC SC
1229 1, 6	MC PA
1240 AE	
1244	RSM RBM

Joe Rago
Account Manager
Philadelphia Region
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Exton, PA. 19341
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FAX: 215-412-7209
Voice Mail: #71831

May 20, 1998

To: All Division Managers, Retail Managers, Sales Reps, and Retail Reps
With A-Plus/Sunoco Responsibility Chain ID's 0362-01, 02, 03, and 04.
Anthony Zecca, John Gittens, Audrey Evanchik, Theresa Scott, Ihor
Miskewycz and Jack Lintzenich.
ROU's: 1110, 1210, 1310, 1610, 1710, 1810, 2910, 6710, please
distribute.

Subject: **Sun Company Doral Sweepstakes POS Kit**

Sun Company has approved the placement of the Doral Sweepstakes Event Kit for the period
May 25 through July 31, 1998 for the following branches:

A-Plus /Sunoco Food Markets
Sunoco Traditionals
Sunoco Turnpikes

The store managers have been instructed to place the following upon arrival:

1. Easel card with take ones
2. Match Caddy
3. Option of a dangler or floormat

Payment Procedures

A-Plus/Sunoco Food Market Franchise Locations

- Payment is to be made at the store level

51853 4815

**A-Plus/Sunoco Food Markets/Sunoco Traditionals/Sunoco
Turnpike Corporate Locations**

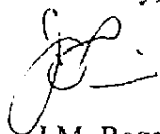
Important

During June/July Coverage, the Retail Reps should verify placement via the Lap Top code "DOR-RETAIL-INCEN with payment being made at Chain Headquarters.

It is imperative that the information be recorded during this time frame since I will be rolling up payment information in mid July to process.

An authorization letter from Sun Company Headquarters can be found in the June Planner which was sent to all stores.

Sincerely,



J.M. Rago

JMR: jh

cc: Jay Loftin

Denny Bomgardner

Rick Young

51853 4816